



WELCOME BIENVENIDOS

Our vision is to promote the economic advancement of the Napa County Hispanic population and to serve as a bridge between the Hispanic and non-Hispanic community facilitating business, social, educational, and government relationships.

Board of Directors

Gerardo Martin
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Carlos Barragan
Marketing Director

Lindsay Jones
Membership Director

Our Directors are ensuring that the Chamber is regularly represented at community events and meetings. The voices of our members are being heard. Now is the time to get involved in your Chamber! The more active you are, the more you will receive from your investment. If you are not a member, you will miss out on opportunities to connect with your community, to be involved in the decision making and building of a more successful business through advertising, networking and educational opportunities.

We are looking forward to meeting you, building a relationship with you and serving the needs of your business and our community. You may view the business directory, submit new events and search for events in the area, post and search for job postings by our members, advertise your business, link to our Facebook page, publish discounts and coupons for fellow members and the public, and read current news and articles for the Chamber. We highly encourage you to visit our website at www.napacountyhcc.com. The tiered membership benefits are attached and are also available for review online.

See you at our next event!

Sincerely,

Napa County Hispanic Chamber of Commerce
Board of Directors



Why join the NCHCC?

Our vision is to promote the economic advancement of the Napa County Hispanic population and to serve as a bridge between the Hispanic and non-Hispanic community facilitating business, social, educational, and government relationships.

- Membership plaque to proudly display in your business
- Extensive business networking and marketing opportunities
- Host business mixers
- Opportunity to have the Hispanic Chamber assist your business:
 - Ribbon cutting
 - Grand opening celebrations
 - Opportunity to attend selected Hispanic Chamber events
 - Advertising on our website, social media, and newsletter
- Opportunity to attend education and business enhancement programs
- Participation in Hispanic Chamber committees
- Local Government advocacy
- Member business referrals
- Seminars and Expositions
- Member communication
- Social contacts



CALIFORNIA
HISPANIC
CHAMBERS OF COMMERCE



BENEFITS

The Web Site Directory

www.napacountyhcc.com is the official website of the Chamber of Commerce. Information on member businesses is featured, as is a searchable database. Your business information — including a description, photo or logo, and a hotlink to your website can be included in your membership for an additional cost.

E-Newsletter

Each month the Napa County Hispanic Chamber of Commerce will email an e-newsletter promoting Chamber events, services and benefits for free. Members also have the opportunity to include a business size ad at a discounted price. Space is limited for these ads. Book Early! To Reserve your space send an e-mail to nchccom@gmail.com the first week of the month.

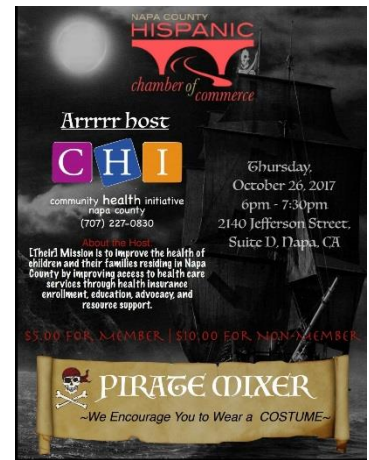
Workshops/Events/Seminars

You will receive discounted rates for seminars and workshops hosted by the Chamber or Chamber members. These workshops and seminars can help you develop your business skills. The Chamber hosts monthly mixers which draws an average of 50 members and local officials each month. This event is held on the last Thursday of every month from 6:00 pm to 7:30 pm, locations vary and available for you to host a member as well.

The Chamber offers other networking opportunities at a local and statewide level through the Annual Northern Region Quarterly Meeting, Hispanic Business Salute Awards Gala and Annual General Meetings at our Annual State Convention.

Marketing Opportunities

Throughout the year the Chamber will offer marketing opportunities for Chamber Members only. Members are invited to share in these opportunities to minimize the cost and maximize their exposure. See sponsorship packages for details.



COMMITTEES

The Hispanic Chamber of Commerce relies on members of the community to help it achieve its goals. Anyone interested in joining one of our committees is welcome to call us for more information. Below is a list of some of the committees, volunteer opportunities, and duties for each. Visit our website to see the complete list.

Membership Committee

This group specializes in member development. That means inviting new members to join the chamber, initiating membership drives and making sure our membership is happy and well-informed.

Events Committee

This group specializes in making sure the Chamber events and mixers are well organized and well attended. Each year the Chamber hosts a Gala and Golf Tournament. These are two events you don't want to miss!

Government and Advocacy Committee

Our advocacy is focused on advancing the interests of all Chamber members and the community we serve. Napa County Hispanic Chamber of Commerce is committed to be an advocate for our local business. The Advocacy Committee prepares legislative strategies, implements an action plan and reports back to the Board of Directors at regularly scheduled meetings. The Board determines advocacy policy and identifies issues that are a priority for the organization and the community in general.

Marketing Committee

This committee is focused on ensuring the Chamber is providing relevant and current information about what's happening in the community and letting you know about events.

If you are interested in any of these committees or any other way you might become involved, please do not hesitate to contact us today at 707-266-6176. You can also email us at nchccom@gmail.com

MEMBERSHIP APPLICATION

BUSINESS NAME: _____

MEMBER NAME: _____ DOB: _____

OCCUPATION/TITLE: _____

BUSINESS OWNER NON-PROFIT STUDENT

STREET ADDRESS: _____

CITY / STATE / ZIP CODE: _____

BUSINESS PHONE: _____ FAX: _____

MOBILE: _____ WEBSITE: _____

E-MAIL: _____

REFERRED BY: _____

NEW MEMBER RENEWAL UPDATE

SIGNATURE: _____ DATE: _____

We gladly accept Mixer dues by the year. Yes charge me the annual fee (\$60)

MEMBERSHIP LEVELS:

Cabernet (\$3,500) Merlot (\$1,500) Chardonnay (\$2,500) Platinum (\$1,000)
 Gold (\$500) Silver (\$250)

Non-profits [501 (c)(3)] receive a 25% discount.

Make your check payable to NCHCC and mail it at: P. O. BOX 6647, NAPA, CA 94581.

*Membership dues are valid for one year from date of payment. Dues are not-refundable or transferable.

MEMBERSHIP LEVELS

SILVER	GOLD	PLATINUM
Annual Membership	Annual Membership	Annual Membership
Plaque	Plaque	Plaque
Business Info on Website	Business Info on Website	Business Info on Website
VIP Name Tag*	VIP Name Tag*	VIP Name Tag*
	Monthly E-Newsletter	Monthly E-Newsletter
	1 Complimentary Gala Ticket	2 Complimentary Gala Tickets
		Business Logo on Slideshow Presentation at Gala/during Mixers
TOTAL COST: \$250	TOTAL COST: \$500	TOTAL COST: \$1000
CHARDONNAY	MERLOT	CABERNET
Annual Membership	Annual Membership	Annual Membership
Plaque	Plaque	Plaque
Business Info on Website	Business Info on Website	Business Info on Website
VIP Name Tag*	VIP Name Tag*	VIP Name Tag*
Monthly E-Newsletter	Monthly E-Newsletter	Monthly E-Newsletter
2 VIP Gala Tickets	4 VIP Gala Tickets	6 VIP Gala Tickets
Business Logo on Slideshow Presentation at Gala/during Mixers	Business Logo on Slideshow Presentation at Gala/during Mixers	Business Logo on Slideshow Presentation at Gala/during Mixers
1 Complimentary Hispanic Business Salute (Telemundo) Ticket	2 Complimentary Hispanic Business Salute (Telemundo) Tickets	2 Complimentary Hispanic Business Salute (Telemundo) Tickets
Logo in all Communication	Logo in all Communication	Logo in all Communication
Logo on Banner	Logo on Banner	Logo on Banner
¼ Page Ad in Gala Program	½ Page Ad in Gala Program	1 Page Ad in Gala Program
		1 CACHCC State Convention Ticket
TOTAL COST: \$1500	TOTAL COST: \$2500	TOTAL COST: \$3500

* VIP Name Tags includes free entrance to mixers

CODE OF ETHICS/ MEMBERSHIP AGREEMENT

Name _____ agree(s):

- To support the Napa County Hispanic Chamber of Commerce.
- To participate in their various events and educational programs
- To cooperate with the Chamber on trade practice programs relating to the industry in which we are involved.
- To adhere to simple truth and integrity in advertising and all transactions.
- To stand behind the merchandise/products/services sold by my company.
- To explain its concept and recommend its usage to all prospective customers/ members.
- To use the Chamber name and logo only as authorized by the Board of Directors, after formal notice of membership approval is received.

I WOULD LIKE TO VOLUNTEER:

- Events Marketing & Public Relations Education Food & Beverage
 Membership Government Affairs Administrative/Operations
 Other _____

SKILLS I WOULD LIKE TO SHARE: _____

PHOTO RELEASE:

I hereby grant NCHCC and any contracted Photographer, the unrestricted and irrevocable right and permission with respect to the photographs and/or video taken of me or in which I may be included with others to use, reuse, publish, and republish the same, whole or in part, separately or in conjunction with any and all media now and hereafter known for illustration, art, promotion, advertising, trade, editorial, or any other purpose whatsoever, without restriction as to alternation and use my name in conjunction.

Signature _____

MIXER REQUEST FORM

People do business with people they know. These informal events provide opportunities for business people to get to know each other in a casual, social environment. You can showcase your business by hosting a "Monthly Mixer".

GUIDELINES

- Must be a Chamber Member in good standing.
- Provide food and beverage for a minimum of 50 people.
- Provide raffle prizes and business card drawing prize.
- Provide table for registration for NCHCC.

GENERAL INFORMATION

Business Name: _____ Date: _____

Contact Person: _____

Address: _____

Phone Number: _____ Email Address: _____

MIXER INFORMATION

Provide details to the Chamber, include your logo and any additional information. We will advertise your Mixer on-line (Facebook, website, etc...) and on the monthly newsletter. We host mixers on the last Thursday of the month, except July (Annual Gala month), November and December. For November and December we join the celebration in a Christmas event.

Be sure to invite your customers, clients, suppliers and contractors, friends and family.

Mixer will be held **indoors** _____ or **outdoors** _____ **Time:** _____

Preferred date to hold mixer: 1st choice _____ 2nd choice _____

3rd choice _____ **CHRISTMAS PARTY** _____

Authorized signature: _____ Date: _____

BOARD OF DIRECTOR/ VOLUNTEER APPLICATION

This form must be returned before any dates are confirmed.

NAME: _____

Residence

Address _____

Phone _____ E-mail _____

Employer

Name _____

Your title _____

Address _____

Phone _____ E-mail _____

Type of business or organization _____

Please list boards and committees that you serve on, or have served on
(business, civic, community, fraternal, political, professional, recreational, religious,
and social).

Organization	Role/Title	Dates of Service
_____	_____	_____
_____	_____	_____
_____	_____	_____

Education/Training/Certificates

Optional – Have you received any awards or honors that you'd like to mention?

How do you feel **NCHCC** would benefit from your involvement on the Board?

BOARD OF DIRECTOR/ VOLUNTEER APPLICATION CONT.

Skills, experience and interests (Please circle all that apply)

DIRECTOR

Finance, accounting
Personnel, human resources
Administration, management
Nonprofit experience
Community service
Policy development
Program evaluation
Public relations, communications
Education, instruction

VOLUNTEER

Special events
Grant writing
Fundraising
Outreach/Advocacy
Other _____
Other _____
Other _____

Please list any groups, organizations or businesses that you could serve as a liaison to on behalf of NCHCC.

Please tell us anything else you'd like to share.

ACTIVE BOARD DIRECTORS RECEIVE A 50% DISCOUNT ON ANY UPGRADE.

MEMBERSHIP LEVEL: Silver (\$175) Gold (\$250) Platinum (\$500)

Chardonnay (\$750) Merlot (\$1,250) Cabernet (\$1,750).

SIGNATURE: _____

DATE: _____

Attach any additional pages - Attach Resume (optional)

Thank you very much for applying!

Mail your complete application to: P. O. BOX 6647, NAPA, CA 94581.